



सत्यमेव जयते

Brief Industrial Profile Of District **SBS NAGAR**



MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

OUR STRENGTH * हमारी शक्ति

Micro, Small & Medium Enterprises Development Institute
Govt. of India, Ministry of MSME
Industrial Area-B, Partap Chowk
Ludhiana-141003

Ph: 0161-2531733-34-35, Fax: 0161-2533225

Website: www.msmedildh.gov.in e-mail: dcdi-ludhiana@dcmsme.gov.in

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	
1.1	Location & Geographical Area	2
1.2	Topography	2
1.3	Availability of Minerals.	2
1.4	Forest	5
1.5	Administrative set up	5
2.	District at a Glance	6
3	Industrial Scenario of District	
3.1	Existing Status of Industrial Area in the District	7
3.2	Industry at a Glance	7
3.3	Year Wise Trend of Units Registered	7
3.4	Details Of Existing MSEs & Artisan Units In the District	8
3.5.1	Large Scale Enterprises / Public Sector Undertakings	9
3.5.2	Major Exportable Item	9
3.5.3	Growth Trends	9
3.5.4	Vendorisation / Ancillarisation of the Industry	9
3.6	Medium Scale Enterprises	9
3.6.1	List of Medium Scale Enterprises	9
3.6.2	Major Exportable Item	9
3.7	Service Enterprises	9
3.7.1	Existing Service Sector	9
3.7.2	Potentials Areas for Service Sector	10
3.8	Unregistered Sector	10
3.9	Potential for New MSMEs	10
4.	Existing Clusters of Micro & Small Enterprises	
4.1	Detail of Major Clusters	11
4.1.1	Manufacturing Sector	11
4.1.2	Service Sector	11
4.2	Details of Identified Cluster	11
5.	General issues raised by Industrial Associations	12
6	Institutional Support	13

Brief Industrial Profile of SBS Nagar District

1. General Characteristics of the District

Shahid Bhagat Singh Nagar District was carved out of Hoshiarpur and Jalandhar district of Punjab on 7th November, 1995 on the birthday of Guru Nanak. The district headquarter town Nawanshahar is said to have been built during the reign of Ala-ud-din Khilji (1295-1316) by his Afghan Military Chief Nausher Khan. Previously it was called Nausar but with the passage of time, the town came to be known as Nawanshahr. Shahid Bhagat Singh (SBS) Nagar district is one of the smallest districts of Punjab.

1.1 Location & Geographical Area

The district Nawanshahar is located between the north latitude 30°-58° and 31°-37° longitude. It is surrounded by district Rup Nagar in the east, district Hoshiarpur in the north, district Jalandhar in the west and district Ludhiana and Kapurthala in the south. River Sutlej touches the district on southern side.

1.2 Topography

Topographically of Shahid Bhagat Singh (SBS) Nagar District comprise extremely fertile lands. It is due to the presence of river Sutluj. The district has a moderate climate. The average annual rainfall in the district is 70 cm. The rainfall in the district in general increases from south-west towards the north-east.

1.3 Availability of Minerals

The district is more or less devoid of economic minerals. However, sand occurring in the flood plain of Sutluj River is quarried to meet the local demand as building material. Quartzite boulders of various colours belonging to the Shivalik Boulder Beds are being used for construction purposes. The white boulders occurring in the Khads emerging from Shivaliks such as Basu Khad can probably be used in glass industry. A glass factory utilising such boulders is already there.

1.4 Forest

The forest covers an area of 178 hectares is covered under reserved, privated and unclassified forest, which is 14.05% of the total area of the district.

1.5 Administrative set up

For administrative purpose, the district has been divided into 3 Tehsils namely Nwanshahr, Balachaur & Banga. And 5 blocks namely Aur, Banga, Nawanshahr, Balachaur & Saioya. As per information available from Economic & Statistical Organisation, Punjab, there are 465 inhabited villages in the district.

2. District at a glance

S. No.	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data			
	i) Latitude			30°-58°
	ii) Longitude			31°-37°
	iii) Geographical Area		Hectares	119000
(B)	Administrative Units			
	i) Tehsils /Sub divisions	2011	Nos.	3
	ii) Sub-Tehsil	2011	Nos.	0
	iii) Blocks	2011	Nos.	5
	iv) Gram Panchayats	2011	Nos.	458
	v) Inhabited villages	2011	Nos.	465
	vi) Assembly Area	2011	Nos.	3
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	3,14,415
	ii) Female	2011	Nos.	2,99,947
(B)	Rural Population			
	i) Male	2011	Nos.	2,49,182
	ii) Female	2011	Nos.	2,39,675
(C)	Urban Population			
	i) Male	2011	Nos.	65,233
	ii) Female	2011	Nos.	60,272
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	119000
	ii) Forest cover	2010-11	“	16000
	iii) Barren and uncultivable land	2010-11	“	1000
	iv) Non Agriculture Land	2010-11	“	11000
	v) Misc. (Cultivable waste & Fallow land)	2010-11	“	0000
	vi) Net area sown	2010-11	“	97000
	vii) Area sown more than once	2010-11	“	86000
	viii) Total cropped area	2010-11	“	183000
4.	Forest			
	(i) Forest	2010-11	Hectare	16000
5.	Livestock & Poultry			
A.	Cattle			

	i) Cows	2007	'000' nos.	41.00
	ii) Buffaloes	2007	'000' nos.	131.08
B.	Other livestock			
	(a) Horses & Ponies	2007	'000' nos.	0.32
	(b) Donkeys	2007	'000' nos.	0.04
	(c)Mules	2007	'000' nos.	0.19
	(d) Sheep	2007	'000' nos.	0.39
	(e) Goats	2007	'000' nos.	4.80
	(f) Pigs	2007	'000' nos.	0.27
C	Poultry	2007	'000' nos.	115.36
6	Transport			
A.	Roads			
	(a) National Highway	2010-11	Kms	-
	(b) State Highway	2010-11	Kms	2105
	(c) Roads maintained by local bodies	2010-11	Kms	2406
7	Communication			
	(a) Telephone connection	2010-11	Nos.	35778
	(b) Post offices	2010-11	Nos.	121
	(c) Telegraph office	2010-11	Nos.	1
	(d) Telephone Exchange	2010-11	Nos.	34
	(e) Public Call Offices	2010-11	Nos.	509
8	Public Health			
	(a) Allopathic Hospital	2011	Nos.	4
	(b) Beds in Allopathic hospitals	2011	Nos.	94
	(c)Ayurvedic Institutions	2011	Nos.	24
	(d) Homoeopathic Institutions	2011	Nos.	3
	(e) Community health centers	2011	Nos.	4
	(f) Primary health centers	2011	Nos.	17
	(g) Dispensaries	2011	Nos.	49
9	Banking Sector			
	(a) State Bank of India	2010	Nos.	7
	(b) State Bank of Patiala	2010	Nos.	12
	(c) Punjab National Bank	2010	Nos.	20
	(d) Other Commercial Banks	2010	Nos.	77
	(e) Co-operative Banks	2010	Nos.	47
10	Education			
	(a) Primary school	2010	Nos.	405

	(b) Middle schools	2010	Nos.	117
	(c) High schools	2010	Nos.	72
	(d) Senior Secondary Schools	2010	Nos.	71
	(e) Colleges	2010	Nos.	18
	(f) Universities	2010	Nos.	-
	(g) Polytechnic Institutions	2010	Nos.	4
	(h) Tech. Ind. Art & Craft School	2010	Nos.	3
	(i) I.T.Is	2010	Nos.	3

3. Industrial Scenario of District SBS Nagar

3.1 Existing Status of Industrial Areas in the District SBS Nagar

Sr. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Focal Point Nawanshahr	50 Acres	50 Acres	110	110	Nil	34

Source:- DIC, SBS Nagar

3.2 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered MSE Units	No.	744
2.	Registered Medium & Large Unit	No.	09
3.	Employment in MSE Sector	No.	3312
4.	Employment in Large and Medium Industries	No.	5358
5.	No. of Industrial Area	No.	01
6.	Turn over small Scale Industries	Rs. Lacs	6502.38
7.	Turn over Medium & Large Industries	Rs. Lacs	270165.18

Source: DIC, SBS Nagar

3.3. Year Wise Trend of Units Registered

YEAR	No. of Registered Units	Employment	Investment (Lakh Rs.)
Uo to 2000-01	704	2806	945.68
2001-02	07	88	85.45
2002-03	05	66	73.29
2003-04	04	09	3.65
2004-05	04	24	8.63
2005-06	01	04	3.91
2006-07	04	126	307.11
2007-08	03	47	87.06
2008-09	02	20	186.90
2009-10	04	32	4.01
2010-11	06	90	221.32
Total	744	3312	1926.90

Source: DIC SBS Nagar (Nawanshahr)

3.4 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC Code No. (2 digit)	Type Of Industry	Units (No.)	Employment (No.)	Inv. (Rs Lakh.)	Prod.(Rs. Lakh)
01	Agriculture, Hunting & related service activities	103	134	59.57	153.80
15	Mfg of Food Products & Beveragos	34	468	861.72	3076.47
18	Mfg of Chem icals and Chemical products	2	26	6.51	150.57
19	Mfg of Leather & Leather products	12	20	1.01	18.57
20	Mfg of Wood & wood products	43	175	216.72	270.95
21	Mfg of pa per and paper products	10	78	129.21	339.27
22	Publishing printing and Rep. of record media	10	21	7.05	27.34
24	Mfg of chemical and chemical products	5	17	2.70	172.32
25	Mfg of rub ber and plastic products	21	37	48.95	132.11
26	Mfg of ot her Non Metallic Mineral products	36	1306	240.62	952.65
27	Mfg of Basic metals	2	12	2.06	7.65
28	Mfg of f abricated metal products	62	136	42.01	216.75
29	Mfg of machinery and Equipment NEC	99	222	123.16	273.59
31	Mfg of Elec trical machinery and apparatus	53	76	12.05	82.56
32	Mfg of Radi o Television and communication equ.	28	36	2.34	25.25
34	Mfg of Motor Vehicles, Trailers	2	7	5.31	4.50
35	Mfg and other Transport Equipment.	1	3	0.50	2.00
36	Mfg of furniture, wooden and still furniture	45	131	29.46	202.72
50	Repairer of motor vehicle and m/cycle, scooter.	65	200	37.74	134.10
52	Maintenance and repair of personal and house hold good	85	89	3.60	45.32
63	Supporting and aux. activities	12	83	81.40	160.52
72	Computer and related activities	2	3	2.15	3.02
74	Other Business activities	8	26	10.81	36.21
93	Other service activities.	4	6	0.25	4.14
Total		744	3312	1926.90	6492.38

Source: DIC SBS Nagar

3.5 Large Scale Enterprises/Public Sector undertakings

3.5.1 List of Large and medium Scale Enterprises/PSUs:

1. M/s Max India Limited, VPO. Rail Majra, Tehsil Balachaur, Distt. Shaheed Bhagat Singh Nagar .
2. M/s DSM Anti Infectives India Ltd. Bhai Mohan Singh Nagar, Vill. Tonsa , Tehsil Balachaur, Distt. Shaheed Bhagat Singh Nagar .
3. M/s Ranbaxy Laboratories Ltd. Village Tonsa , Tehsil Balachaur, Distt. Shaheed Bhagat Singh Nagar (Public Sector)
4. M/s DCM Engg. Limited, VPO. Asron, Tehsil Balachaur, Distt. Shaheed Bhagat Singh Nagar .(Pvt. Ltd. Co.)
5. M/s Shreyans Industries Ltd. VPO. Banah, Tehsil Balachaur, Distt. Shaheed Bhagat Singh Nagar . (Public Ltd. Company)
6. M/s The Nawanshahr Coop.Sugar Mills Ltd. Banga Road, Nawanshahr (Co-op)
7. M/s Swaraj Mazda Limited, VPO. Asron, Tehsil Balachaur, Distt. Shaheed Bhagat Singh Nagar. (Private Sector)

3.5.2 Major Exportable Items:

Major exportable items under large scale industries are BOPP films, Leather-finishing foil metallic plastic films, Bulk drugs, Empty Gelatine Capsules, Paper etc.

3.5.3 Growth Trends:

In recent past decade, the new investment in large scale sector was observed in the field of Sugar mills & Rice mills etc.

3.5.4 Vendorisation/Ancillarisation of the Industry:

The major investment in large sector is in agro & food sector for which bulk purchases are made from local suppliers. The more investment in large sector shall provide more opportunities for vendorisation in MSE sector.

3.6. Medium Scale Enterprises

3.6.1 List of Medium Scale Enterprises:

1. M/s Markfed Modern Rice Mills, Banga Road, Nawansahr. (Co-op)
2. M/s Healthcaps India Ltd. Vill. Fatehpur, PO. Majra Jattan , Tehsil Balachaur, Distt. Shaheed Bhagat Singh Nagar (Public Ltd. Company)

3.6.2 Major Exportable Item

- Rice/Basmati Rice

3.7 Service Enterprises

3.7.1 Existing Service Sector:

The service industry of SBS Nagar mainly includes T.V./Cable/DTH Services, Printing, Binding & Lamination, Welding Works, Photocopy Services, Motor Binding & Computer

Repairing, Cycle/motor cycle repairing, Skin and Hair Care (Beauty Parlour), Tractor Servicing, Shoe Repairing, Repair & servicing of Electrical Appliances, Repair & Servicing of refrigerators/electronics Goods, Repairs of Agricultural Implements etc.

3.7.2 Potentials areas for service industry

- Engineering Workshops
- Computer Education
- Designer Boutique
- Beauty & Health care
- Coaching Centers
- Transportation
- Computer Repairing
- Printing
- Mobile Repairing
- Electrical & Electronic Appliances
- Repair of Agricultural Implements
- Fun & Food Industries

3.8 Unregistered for New MSMEs

The data on unregistered sector in SBS Nagar district was not readily available with DIC. However, it is informed that the unregistered MSME sector in the district is dominated by service enterprises which has majority of repair of personal and household goods units. The unregistered sector in the district produces goods & services pertaining to different industrial groups such as Food & Beverages, Readymade Garments & Hosiery, Wooden Products, Paper Products & Printing, Leather Goods, Rubber & Plastic Products, Chemical & Chemical Products, Non-metallic Mineral Products, Mechanical Products, Electrical Machinery & Apparatus, Machinery & Parts, Repair & Services and Transport Equipment & Parts etc.

3.9 Potential for New MSMEs

- Biscuits And Bakery Products
- Ice Cream & Ice Candy
- Wooden Furniture & Fixtures
- Paper Bags
- Confectionery Items
- Pickle
- Wheat Grinding
- Oil & Oil Cakes
- Aerated water
- RCC Pipes & Collars
- Tyre Retreading
- Wires And Cables
- Paint & Varnish
- Packaging Materials
- Agriculture Implements
- General Engg Workshop
- Injection Moulding Plastic Goods Viz. Lunch Boxes, Mugs, Toys Etc
- Milk Products
- Book Binding
- Tissue Paper Napkins

- Cement Bricks & Blocks
- Rolling Shutters
- Cosmetics

4. Existing Clusters of Micro & Small Enterprise

4.1 Detail of Major Clusters

4.1.1 Manufacturing Sector

The district has no identified cluster

4.1.2 Service Sector:

The units involved in the activity of repair of household goods are mainly concentrated in and around Nawanshahr which are mostly in unregistered sector.

4.2 Details for Identified cluster:

The district has no identified cluster.

5. General issues raised by Industrial Association of SBS Nagar

- a) Illegal land encroachments in Industrial Focal Point should be remove and allotted to new entrepreneurs.
- b) Insufficient supply of power.
- c) High rate of electricity charges.
- d) Insufficient supply of skilled labour.
- e) Industrial Focal point should have proper arrangement of industrial infrastructure by PSIEC.

6. Institutional Support

S.No	Name of agencies	Type of assistance
1.	District Industries Centre (DIC)	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)
2.	District Industries Centre, MSME-Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Punjab Small Industries & Export Corporation (PSIEC)	Land and Industrial shed
4.	Banks, District Industries Centre (DIC), Khadi & Village Industries Board (KVIB), Small Industries Development Bank of India (SIDBI)	Financial Assistance
5.	National Small Industries Corporation (NSIC), Steel Authority of India (SAIL), Punjab Small Industries & Export Corporation (PSIEC)	For raw materials under Govt. Supply
6.	National Small Industries Corporation	Plant and machinery on hire/purchase basis.
7.	Punjab State Power Corporation Ltd.	Power/ Electricity
8.	District Industries Centre (DIC), MSME-Development Institute	Technical Know-how
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT), MSME-Development Institute	Marketing /Export Assistance